

## IRIS+

### Organization

**Global Impact Investing Network (GIIN)**

### Summary

IRIS+ is the generally accepted system for impact investors to measure, manage, and optimize their impact. IRIS+ allows investors to focus their capital allocation decisions and drive greater impact on the world's most pressing social and environmental issues.

Investors need credible, comparable impact data to inform investment decisions and drive greater impact. IRIS+ helps to address this problem by increasing data clarity and comparability and by providing streamlined, practical, how-to guidance for impact investment measurement and management. The Global Impact Investing Network (GIIN) offers the free, publicly available IRIS+ system to support the practice of impact investing and promote transparency, credibility, and accountability in the use of impact data for decision-making across the impact investment industry.

### Climate Focus



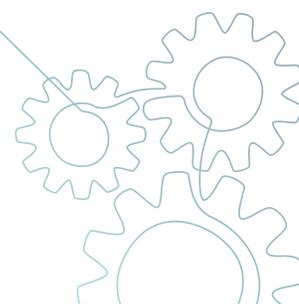
### Resource Type



### Intended Users



# CLIMATE AIR TOOLBOX



## IRIS+

<b>WHO</b>	Impact investors
<b>WHAT</b>	<ul style="list-style-type: none"> <li>• Investors can use IRIS+ to:             <ul style="list-style-type: none"> <li>— Access core metrics sets, which help investors understand and apply best practices around which data points to collect, based on industry experience and evidence. These core metrics sets increase data clarity and comparability within and across portfolios</li> <li>— Share, analyze, and report impact practice and performance data according to industry standards</li> <li>— Find curated resources and practical how-to guidance to support day-to-day impact management</li> <li>— Align with the UN Sustainable Development Goals (SDGs), including both SDG Goals and targets, as well as other major frameworks and conventions across more than 50 metrics frameworks, standards, and platforms</li> <li>— Understand how their investments compare to similar investments in the industry, and how individual investments compare to others in their portfolios</li> </ul> </li> <li>• Find other investors (peers and potential LPs) who have similar focus areas and priorities</li> </ul>
<b>WHEN</b>	Investors can use IRIS+ across the investment cycle, from scoping through reporting and exits
<b>WHERE</b>	IRIS+ can be used across sectors and asset classes
<b>WHY</b>	IRIS+ makes it easier for investors to translate their impact intentions into impact results. IRIS+ is a system that brings together standards and norms of impact measurement and management while also adapting to the specific priorities and needs of each investor
<b>HOW</b>	Interested users can access more information about IRIS+ by <a href="#">visiting GIIN's website</a>